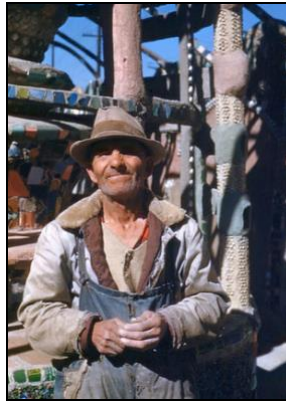


LA Harbor International Film Festival (LAHIFF)
P.O. Box 5202 - San Pedro, CA 90733 ~ Telephone: (310) 519-0756
To create a cinematic bridge between the people of the region and the people of the world

FOR IMMEDIATE RELEASE

Contact: Stephanie Mardesich, LAHIFF Festival Director
stephaniemardesich@yahoo.com or Tel. 310/519-0756

Media Alert – Save The Date
Sunday, July 30 At 3 p.m.



LA Harbor International Film Festival &
Los Angeles City Council District 15 Council Member Tim McOsker
present *I BUILD THE TOWER*
Acclaimed Feature Documentary About Simon Rodia Creator of Unique Work of Art
Warner Grand Theatre historic downtown San Pedro –Port of Los Angeles

Who: LA Harbor International Film Festival (LAHIFF) & Los Angeles City Council District 15
What: **Special screening**

I Build The Tower

(USA, Bench Movies, 2005, 87 min., dir. Edward Landler/Brad Byer)
Conversation and Q& A with director Edward Landler, Councilman McOsker, & ??? following screening

When: Sunday, July 30, at 3 pm (doors open 2:30 pm)

Where: Warner Grand Theatre (WGT) *A facility of the L.A. Dept. Cultural Affairs*
478 W. 6th St. (at Pacific Ave.), historic downtown San Pedro - the Port of Los Angeles

Why: **To create a “cinematic bridge” between the people of the harbor and people of Watts**

The award winning feature documentary is the story of Italian immigrant Simon (Sam) Rodia (1879-1965) who over a 31 year period created the world renowned work of art known as the “Watts Towers” will celebrate its 20th anniversary in 2025.

Rodia’s unique and fascinating achievement is revealed through extensive use of archival footage including personal interviews, silent film sequences, contemporary views that evoke the tenacious immigrant spirit and inherent direction of Rodia’s artistic vision. Amid the urban environment of South Central Los Angeles the shabby, impassioned figure of an old man tells his view of the world as his monumental creation takes shape.

“An illuminating and comprehensive documentary about Simon Rodia the Italian immigrant artisan who created the Watts Towers over 31 years in his South Central L.A. yard.” (Kevin Thomas, Los Angeles Times)

For more see website: <https://www.ibuildthetower.com/>

Cost: **Free – first come first seated**

More: **www.laharborfilmfest.com**

Concessions stand operated by Sacred Grounds Coffee House serving popcorn, candy, soft drinks, bottled water & wine

Parking on street and lots in vicinity of WGT – no fee on Sunday

**Before or after program explore downtown, Los Angeles Maritime Museum, & Battleship Iowa;
and consider enjoying refreshment/dining in one of LAHIFF “Epicurean Sponsors” establishments including:
Niko’s Pizzeria, SP Brewing Co., Think Café, Big Nick’s, Sandwich Saloon, Omelet & Waffle Shop and Sacred Grounds, Think Prime**