

LA Harbor International Film Festival™

P.O. Box 5202 - San Pedro, CA 90733 ~ Telephone: (310) 519-07

www.laharborfilmfest.com

To create a cinematic bridge between the people of the region and the people of the world

CONTACT: Stephanie Mardesich, Festival Director (310) 519-0756 or stephaniemardesich@yahoo.com

Media Alert & Invitation
for Thursday, February 27th at Ports O'Call Restaurant

Councilman Joe Busdaino to Unveil Official Poster
LA Harbor International Film Festival™ Sets Sail On 11th Voyage March 27-30, 2014
Warner Grand Theatre – historic downtown San Pedro – the Port of Los Angeles (POLA)

Those receiving this notice are cordially invited:

BY: LA Harbor International Film Festival™ (LAHIFF)

FOR: 11th annual Seafarin' Reception & Press Launch

Serving Appetizers by Ports O'Call Restaurant & Wienerschnitzel

Wine, soda and **Elite Sponsor Blue Ice - the great American vodka** – signature drink will be served

Members of media, festival sponsors, civic & business leaders, and invited guests only

WHERE: Co-hosted by and taking place at Ports O'Call Restaurant – Harbor View Room
Berth 76, Nagoya Way, Ports O'Call Village, San Pedro, CA 90731 - POLA

WHY: To announce final programming and sponsors for the 11th annual LAHIFF March 27-30
at the Warner Grand Theatre (WGT), 478 W. 6th St., historic downtown San Pedro – the POLA.
WGT is a facility of the City of Los Angeles Department of Cultural Affairs (DCA),

WHEN: Thursday, February 27: 5 - 7 p.m.

5 - @5:35 p.m. Refreshments, and entertainment by chanteuse Rosie Brand

5: 35 p.m. Welcome, introductions, and remarks by L.A. City Councilman Buscaino, 15th District*
Poster unveiled.

5:55 - 6 p.m. Announcement of final programming & sponsors

6:05-6:45 p.m. Press queries. More refreshments. Door prize raffle – tickets on sale at event.

7 p.m. Event concludes

R.S.V.P. By Mon. February 24th to Stephanie Mardesich (310) 519-0756 or email
stephaniemardesich@yahoo.com

NAMES MUST BE ON GUEST LIST TO BE ADMITTED

MORE: See website at www.laharborfilmfest.com

*Expected, however subject to last minute change

Coverage Requested ~ Photo Opportunities ~ Sponsorship Opportunities still available

Mission Statement: the annual LAHIFF founded in 2003, is a non-juried, non-competitive film festival that aims to entertain, enlighten and educate the cinematic audience by showcasing film and video that reflects the harbor and all that it embraces – shipping and commerce, fishing, sailing, water sports, sea life and the area's rich ethnic and cultural influences; and to promote literacy and a more thoughtful way to view a film through the education outreach program "Read the Book, See the Movie" – *to create a cinematic bridge between the people of the region and the people of the world.*