LA Harbor International Film Festival

P.O. Box 5202 - San Pedro, CA 90733 ~ Telephone: (310) 519-0756 To create a cinematic bridge between the people of the region and the people of the world

FOR IMMEDIATE RELEASE

August 2017

Contact: Stephanie Mardesich, Festival Director (310) 519-0756 or stephaniemardesich@yahoo.com

MEDIA ALERT - SAVE THE DATE!

<u>LA Harbor International Film Festival™ Will Set Sail On 15th Voyage March 15-19, 2018</u>
<u>Warner Grand Theatre – historic downtown San Pedro – the Port of Los Angeles</u>
"Read the Book, See the Movie", The Big Read LA.Hollywood Nostalgia Tribute & DocSunday

Programming To Be Announced February 15, 2018 – Sponsorship Opportunities Available

Free Admission to all programs for U.S. Veterans & Those Currently Serving In Military

WHO: 15th annual LA Harbor International Film Festival[™] (LAHIFF) *presents*

WHAT: A non-competitive, non-juried festival, celebrating movies with classics, debut film and video.

Programming by invitation and referral. Events include filmmaker participation, Q & A sessions

(subject to availability), and Hollywood Nostalgia Tribute (HNT).

WHERE: The superlative art deco Warner Grand Theatre (WGT)

478 W. 6th St., in historic downtown San Pedro, CA. – The Port of Los Angeles (POLA)

WHEN: March 15-18, 2018

WHY: LAHIFF, founded in 2003, is a non-juried, non-competitive event that showcases film and video that reflects the harbor and all that it embraces –shipping and commerce, fishing, sailing, water sports, sea life and the area's rich ethnic and cultural influences –to create a cinematic bridge between the people of the region and the people of the world.

Key components are the FREE education outreach program "Read the Book, See the Movie" (RBSM) promoting literacy and a more thoughtful way to view a film, March 15; Hollywood Nostalgia Tribute March 17 (HNT), and DocSunday, March 18

COST: Gen'l. Admission \$10 per program; \$2 discount (at box office only for some programs):

seniors, students, Los Angeles Maritime Museum (LAMM), Grand Vision Foundation (GVF),

Hollywood Heritage and other affiliations TBD.

Veterans and those currently serving in military free (if seats available).

HNT "Red Carpet Reception" (Mar. 18) is special event with no discounts.

TICKETS: From c. Feb. 16, 2018 with credit card online TBD and Box Office during event - cash only

Website: Programming announced c. Feb. 15, 2018 then info at www.laharborfilmfest.com

SPONSORSHIP OPPORTUNITIES AVAILABLE FOR 20178- Contact Festival Director

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LAHIFF 2017 fiscal and in-kind sponsors include: Los Angeles County Supervisor Janice Hahn, Councilman Joe Buscaino, District 15, City of L.A. Dept. of Cultural Affairs, Penguin & Puffin Classic Books, Plume (div. of Penguin/Random House), Tri-Marine Fisheries, Employees Community Fund of Boeing California, Tesoro, BNSF Railway Rancho LPG Holdings, The Popcorn Man, ILWU Foremen's Local 94, 7-Eleven, The Arcade Building, McNerney's Mortuary, L.A. Maritime Museum, Clean San Pedro, Ports O'Call Restaurant, Wienerschnitzel, Niko's Pizzeria, S.P. Brewing Company, The Whale & Ale, S.P. Fish Market, The Sandwich Saloon, Think Prime, J. Trani Ristorante, Grand Vision Foundation, Sacred Grounds, Think Café, The Omelet & Waffle Shop, Double Tree by Hilton, Newfilmmakers L.A., Battleship Iowa, Golden State Pops Orchestra, Highpark, Polish Film Festival Los Angeles San Pedro Convention & Visitors Bureau, San Pedro Chamber of Commerce, The Distinctive Edge Framing & Gallery, 247 Delivers, Beacon House Website Sponsor: Advisor Launchpad, Print Sponsor: National Promotions & Advertising, Media Sponsor: San Pedro Magazine & San Pedro Beacon